

# 2021 Maryland Clean Energy Summit Sponsorship Opportunities



Tuesday, October 19, 2021

College Park Marriott Hotel & Conference Center

Benefits	Luncheon \$10,000	Networking Reception \$10,000	MCEC Partner Dinner \$7,500	Keynote \$7,500	Plenary (One of Two) \$5,000	Breaks (One of Two) \$5,000	Networking Lounge Area \$3,000	Breakfast \$3,000	Summit Brand Item \$3,000	Breakout Session (One of Eight) \$2,500	General (Multiple Opportunities) \$1,500
<b>Company Banner Placement at Event</b> (Banners to be provided by sponsor)	Two Placements: 1) Registration area for duration of event 2) Stage during Lunch	Two Placements: 1) Registration area for duration of event 2) Bar area during Reception	Two Placements: 1) Registration area for duration of event 2) Podium area during Dinner	Two Placements: 1) Registration area for duration of event 2) Stage during Keynote	Two Placements: Ballroom entrance and/or offstage during sponsored Plenary	One Placement: Buffet area during sponsored Break	Two Placements: Lounge Area	One Placement: Buffet area during Breakfast	-	-	-
<b>Full Conference Registrations</b> (Includes Luncheon & Networking Reception)	6 + 50% off additional registrations	6 + 50% off additional registrations	5	5	4	4	3	3	2	2	1
<b>Tickets to Invite-Only MCEC Partner Dinner</b>	4	4	3	3	2	2	2	2	1	1	1
<b>Exhibit Space</b>	One Display Table Space with Two Chairs (Electrical available for an additional fee)	One Display Table Space with Two Chairs (Electrical available for an additional fee)	One Display Table Space with Two Chairs (Electrical available for an additional fee)	One Display Table Space with Two Chairs (Electrical available for an additional fee)	One Display Table Space with Two Chairs (Electrical available for an additional fee)	One Display Table Space with Two Chairs (Electrical available for an additional fee)	-	-	-	-	-
<b>Program Ad</b>	Full Page Back Cover	Full Page Inside Front Cover	1/2 Page Run of Program	1/2 Page Run of Program	1/2 Page Run of Program	1/2 Page Run of Program	1/4 Page Run of Program	1/4 Page Run of Program	Logo on Sponsor Page Inside Back Cover	Logo on Sponsor Page Inside Back Cover	Logo on Sponsor Page Inside Back Cover
<b>Speaking Opportunity</b>	Welcome Remarks at Luncheon	Welcome Remarks at Networking Reception	Welcome Remarks at Dinner	Introduce Keynote Speaker	Announced at Sponsored Plenary	Announced Prior to Sponsored Break	Announced at Summit Opening	Announced at Breakfast	-	Announced During Sponsored Session	-
<b>Logo &amp; Link on Summit Website</b>	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
<b>Logo Presence on Sponsored Session Slides &amp; Event Signage</b> (as appropriate)	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
<b>E-marketing Presence</b>	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails	Logo included in promotional emails	Logo included in promotional emails + one sponsor logo feature placement	Logo included in promotional emails
<b>Social Media Marketing Presence</b>	Three Feature Postings + General Recognition	Three Feature Postings + General Recognition	Three Feature Postings + General Recognition	Three Feature Postings + General Recognition	Two Feature Postings + General Recognition	Two Feature Postings + General Recognition	One Feature Postings + General Recognition	One Feature Postings + General Recognition	One Feature Postings + General Recognition	One Feature Postings + General Recognition	General Recognition
<b>Use of Summit Logo for Advertising Purposes</b>	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
<b>Opportunity to Provide Promotional Items or Marketing Materials at Event Registration</b>	YES	YES	YES	YES	YES	YES	-	-	-	-	-
<b>Exclusive Logo on Summit Branded Item (TBD) given to all event attendees</b>	-	-	-	-	-	-	-	-	YES	-	-