

2019 Maryland Clean Energy Summit Sponsorship Opportunities

INVESTING IN THE FUTURE: Building the Advanced Energy Economy

Tuesday, October 22, 2019 - College Park, MD



Benefits	Luncheon	Networking Reception	MCEC Partner Dinner on Mon, Oct 21	Keynote	Plenary I -or- Plenary II	Morning Break -or- Afternoon Break	Partnership Connection Roundtables Session	Breakfast	Program Folders (1) -or- Lanyards (1)	Breakout Sessions (one of eight)	General (Multiple Opportunities)
	SOLD	\$10,000	SOLD	SOLD	SOLD	SOLD	SOLD	SOLD	\$3,000	SOLD	\$1,500
Company Banner Placement at Event (Banners to be provided by sponsor)	Two Placements: 1) Registration area for duration of event 2) Stage during Lunch	Two Placements: 1) Registration area for duration of event 2) Bar area during Reception	Two Placements: 1) Registration area for duration of event 2) Podium area during Dinner	Two Placements: 1) Registration area for duration of event 2) Stage during Keynote	Two Placements: Ballroom entrance and/or offstage during sponsored Plenary	One Placement: Buffet area during sponsored Break	Two Placements: Ballroom entrance and/or offstage during Roundtables	One Placement: Buffet area during Breakfast	-	-	-
Full Conference Registrations (Includes Luncheon & Networking Reception)	6 + 50% off additional registrations	6 + 50% off additional registrations	5	5	4	4	3	3	2	2	1
Tickets to Invite-Only MCEC Partner Dinner on Oct 21	4	4	3	3	2	2	2	2	1	1	1
Exhibit Space	One Display Table Space with Two Chairs (Electrical available for an additional fee)	One Display Table Space with Two Chairs (Electrical available for an additional fee)	One Display Table Space with Two Chairs (Electrical available for an additional fee)	One Display Table Space with Two Chairs (Electrical available for an additional fee)	One Display Table Space with Two Chairs (Electrical available for an additional fee)	One Display Table Space with Two Chairs (Electrical available for an additional fee)	-	-	-	-	-
Host Table at Partnership Connection Roundtable Session	1	1	1	1	-	-	-	-	-	-	-
Program Ad	Full Page Back Cover	Full Page Inside Front Cover	1/2 Page Run of Program	1/2 Page Run of Program	1/2 Page Run of Program	1/2 Page Run of Program	1/4 Page Run of Program	1/4 Page Run of Program	Logo on Sponsor Page Inside Back Cover	Logo on Sponsor Page Inside Back Cover	Logo on Sponsor Page Inside Back Cover
Speaking Opportunity	Welcome Remarks at Luncheon	Welcome Remarks at Networking Reception	Welcome Remarks at Dinner	Introduce Keynote Speaker	Announced at Sponsored Plenary	Announced Prior to Sponsored Break	Announced at Roundtables	Announced at Breakfast	-	Announced During Sponsored Session	-
Logo & Link on Summit Website	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Logo on Stage Banner	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Logo Presence on Sponsored Session Slides & Signage as Appropriate	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
E-marketing Presence	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails + one sponsor feature article	Logo included in promotional emails	Logo included in promotional emails + one sponsor logo feature placement	Logo included in promotional emails
Social Media Marketing Presence	Three Feature Postings + General Recognition	Three Feature Postings + General Recognition	Three Feature Postings + General Recognition	Three Feature Postings + General Recognition	Two Feature Postings + General Recognition	Two Feature Postings + General Recognition	One Feature Posting + General Recognition	One Feature Posting + General Recognition	One Feature Posting + General Recognition	One Feature Posting + General Recognition	General Recognition
Use of Summit Logo for Advertising Purposes	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Opportunity to Provide Promotional Items or Marketing Materials at Event Registration	YES	YES	YES	YES	YES	YES	-	-	-	-	-
One Set of Mailing Labels for Conference Attendees (Provided following the Summit)	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Program Folders or Lanyards Promo	-	-	-	-	-	-	-	-	Folders - Marketing Insert Lanyards - Logo	-	-